



Unique 1 Asia International
Business Development
Consulting & Investment

About us

Vision

Shaping our Future as the **Integrator** of Worlds Most **Promising Ventures**

Core Products

Agriculture, Events, Government and **Technology**

Business Development, Fund Raising & Investment

Strategic Consulting and Project Management for **Fortune 500 Companies** and **Governments**. For **Leading Hi-Tech** and **Start-Up Companies**, **Local Operation Services** throughout China, **Fund Raising, Investment** and **Advisory Services**.



Clients & Partners



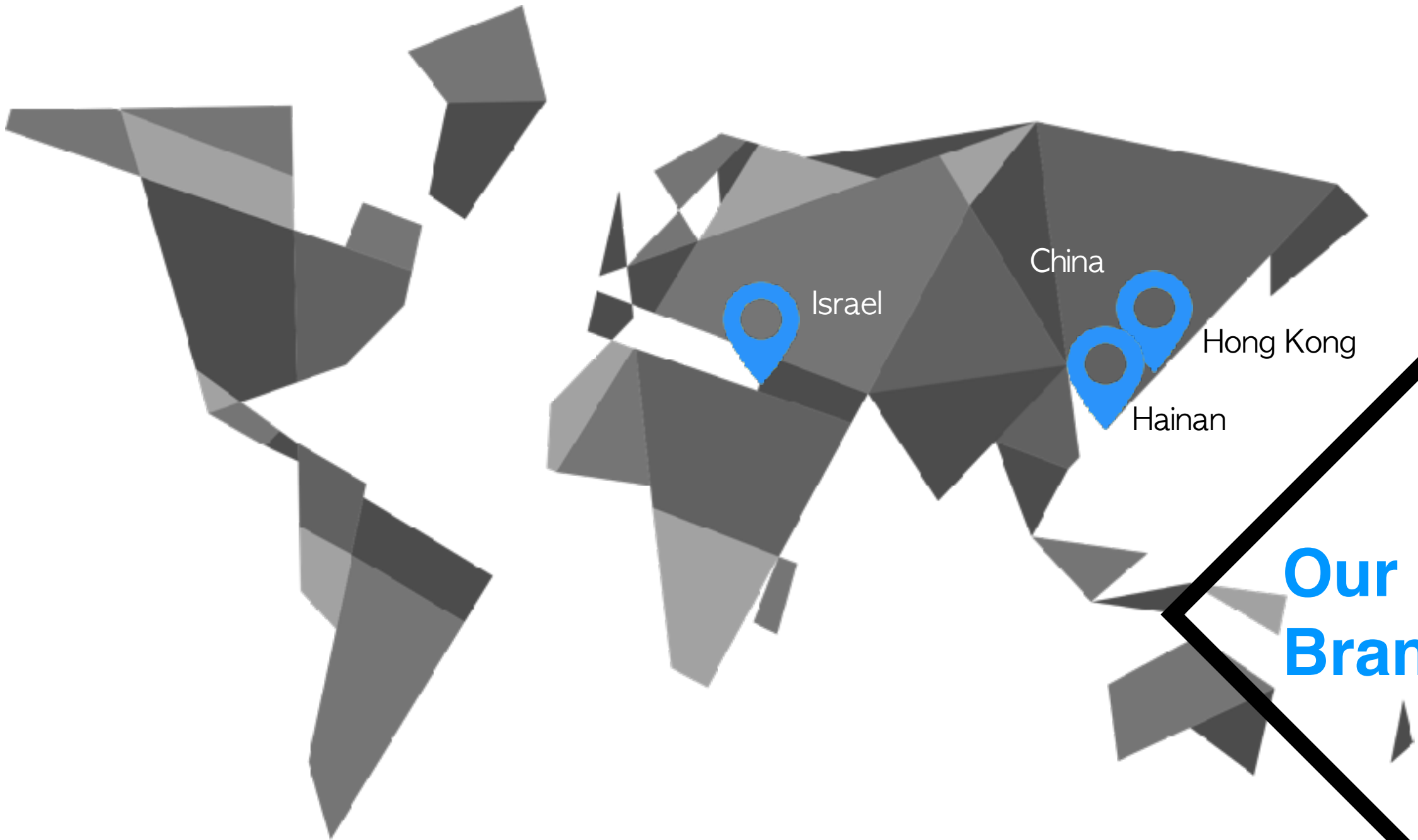
EUROPE

CHINA

ISRAEL

A large blue circle containing various logos. At the top is Agrotop with a green checkmark. Below it are pitango VENTURE CAPITAL, GE, and a flag. Further down are TATA, TEL AVIV UNIVERSITY, and Microsoft. Below those are Juran Technologies, TRANSFORMER, and Qualcomm TAP (with a house icon and "Produce Agricultural Projects"). At the bottom is THE TARAY.

A large blue circle containing various logos. At the top right are logos for Hainan governments (海南省人民政府, 海口市人民政府, 三亚市人民政府, 儋州市人民政府) and the HAINAN logo. Below that is AUREC. Further down are DENTONS (大成), Longrich, HNA (海航集团), and WSCA (中农华盛). At the bottom are HSF (海南农垦 and 海南橡胶) and eKing Technology (易建科控).



Israel

China

Hong Kong

Hainan

**Our
Branches**

Smart
Agriculture



Events

Areas of
Expertise

Government



Innovation
&
Technology

Smart Agri- Culture

Cutting-edge **Technology**,
providing advanced **Agriculture
Solutions**. **Smart Farms** planning,
equipment, installation, training
and management. Successful
projects in Beijing, Fujian, Henan
Jiangsu, & Vietnam



Smart Agriculture Projects
Total investment:
+700 Million RMB
(USD 105 Million)

Successful Agriculture Projects



2 Modern Farms in Israel



Vietnam - VinGroup
27 hectares (400 MU)
of Smart Greenhouses



EXPO Milan, Italy
Huiyuan Pavilion Construction, Design
& Management



Modern
Pomegranate
Industrial Park in
Henan



International
Exchange with the
Hainan Provincial
Government



Beijing
Huiyuan Juice
Smart Greenhouse



Shandong
Shouguang Agri-Lab



Changshu, Jiangsu
Longrich Smart Greenhouse



China-Israel
Demonstration Farm in
Fuzhou, Fujian

VIP Leaders Visiting Our Farms



Former Israeli Ambassador Mr. Matan Vilnai, Israeli CG in Guangzhou Mr. Nadav Cohen visiting Fuzhou



Minister of Agriculture Mr. Han ChangFu of China visiting Fuzhou



Honourable Israeli President Mr. Reuven Rivlin visiting Vietnam



Minister of Economy Mr. Naftali Bennett visiting Fuzhou

PROJECT	OUR ROLE	RESULTS
Italy, Milan - World Expo Huiyuan International Fruit Juice Branding	International Relations, Planning & Coordination, Venue Design and Operation	Total flow of 20 Million People in the world's largest Expo to help Huiyuan successful international Brand Promotion . Total investment: 100 Million Yuan
Henan, Zhonghua Huasheng Industrial Pomegranate Park	Israel - China Resource Coordination and Business Integration. Provide Israeli Modern Technology and Equipment	The introduction, installation of Israeli modern equipment in horticulture technology. Enhancement of Industrial Pomegranate Cultivation, Pest Control, Deep Processing and Modern Storage and Preservation Techniques
Beijing, Huiyuan Juice Intelligent Greenhouse	Intelligent Greenhouse Design, Planning, Construction and Technical Training	Enhancement of local high-tech agricultural industrialisation, Modernisation, Food Safety Standards and Product Market Competitiveness . Total investment: 10 million yuan
Vietnam Real Estate and Tourism Pioneer Group VinGroup, 400 Acres of Intelligent Greenhouse	Intelligent Greenhouse Design, Planning, Construction and Technical Training	The most modern intelligent green agriculture park in Vietnam, enhanced Local High-Tech Agricultural Industrialisation Food Safety Standards and Product Market Competitiveness . Total Investment: 300 million yuan
Fujian, China-Israel National Demonstration Farm (TAP)	International Relations, Planning & Coordination, Venue Design and Operation	Collaboration of two governments to develop Several Israeli Agricultural Technology companies to improve high-tech agriculture enterprises to challenge the Local Frontier Of Agricultural Technology, Food Safety Standards and Market Competitiveness . Total investment: 250 million RMB
Jiangsu, Changshu Longliqi Intelligent Greenhouse	Intelligent Greenhouse Design, Planning, Construction and Technical Training	The most modern intelligent green agriculture park in Jiangsu, enhanced Local High-Tech Agricultural Industrialisation Food Safety Standards and Product Market Competitiveness . Total Investment: 30M yuan

Coordination with embassies and consulates, artists, foreign enterprises and entrepreneurs, domestic and foreign media coverage.
Large-scale cultural exhibition activities

Events



Finnair Quality Hunters -
Revolutionise Service Quality &
Boost Global Tourism



EXPO Milan, Italy
Huiyuan Pavilion
Construction &
Management



Shanghai, Midi
Music Festival
2012



Quality Hunters
Hainan, Boosting
the International
Tourism Industry

Cultural Footprint:
78 Countries & Regions



Sino Israel -
Science and
Technology
Innovation
Forums in
Haikou



Visiting Professor for the
Hainan University
School of Economics



Sino-Israeli
Culture Month in
Qilou Old Town
of Haikou,
achieved
100.000 Unique
Visitors



CCTV4 China - International
Promotion of Hainan Island in the
'Home Abroad' program

Successful
Events

PROJECT	OUR ROLE	RESULTS
Finnair Quality Hunters	Planning, Implementation, Management Summary Report and Social Media Promotion	Covering 77 Countries , over 260 Service Improvement Strategies , 420 mainstream media reports, 9.6 Million Active Twitter Followers . Finnair improvement of service quality & brand awareness world-wide
Shanghai Midi Festival 2012	Planning & Execution	China's first electronic music festival, 2-Day Event Total Visitors 30,000 , improve domestic electronic music industry and helping international development of Chinese musicians
Sino-Israeli Culture Month in Qilou Old Town of Haikou	Foreign embassies, consulates and local Government Relations & Coordination, Activities Planning, Design, Translation, Execution	One month event with over 100.000 Unique Visitors , from over 60 Countries . Nearly 800 Government Officials and representatives of international institutions. Extensive Media Coverage such as XinHua, China New Network, Hainan Daily, Hainan TV, CCTV, Phoenix, NetEase and others. Promoting Haikou and Arcade Cultural Week to improve Domestic And International Branding
International Tourism Quality Hunters Hainan	Foreign tourism Research, Coordination, Planning and Provincial Government Report	Detailed report on Revolutionising and Boosting International Tourism for the Provincial Tourism Bureau and governor of Hainan. 6 months intensive research with 10 Senior Quality Hunters , in 4 cities over more than 34 Tourism Destinations in Hainan
Haikou - Israel Science and Technology Innovation Forum	Israel Entrepreneurs Coordination, Activity Planning, Design, Translation and Implementation	Coordination of Israeli entrepreneurs, introduce Israel's Innovative Culture Of Entrepreneurship , and construct a Platform For Government, Civil And Business Exchanges
CCTV4 Chinese international channel "Home Abroad" production	Media relations, Participation and Brand Promotion	Promotion of Hainan island for Domestic and International Visibility , covering the entrepreneurial life in Hainan and initiate Foreign Media Exposure

Government

P.R.China

State of Israel



Direct economic benefit: ¥2 Billion



Israeli Prime Minister Business and Innovation Summits with Leading Chinese Entrepreneurs



Hainan Provincial Government, Modern Agriculture in Lingshui



Facilitating the direct flight route of Hainan Airlines Beijing - Tel Aviv



Shaanxi Yanan city relations with Savyon in Israel



Israeli Minister of Economics in Fuzhou Farm



Party Secretary of Hainan at the China-Israel Modern Agriculture farm based in Lingshui



Haikou Province and SuMing City economic benefits



Peking University innovation Forum with Israel ambassador to China and Chairman of Labour Investment Banking Arm Asia

Israel Science and Technology Innovation Trade Forum

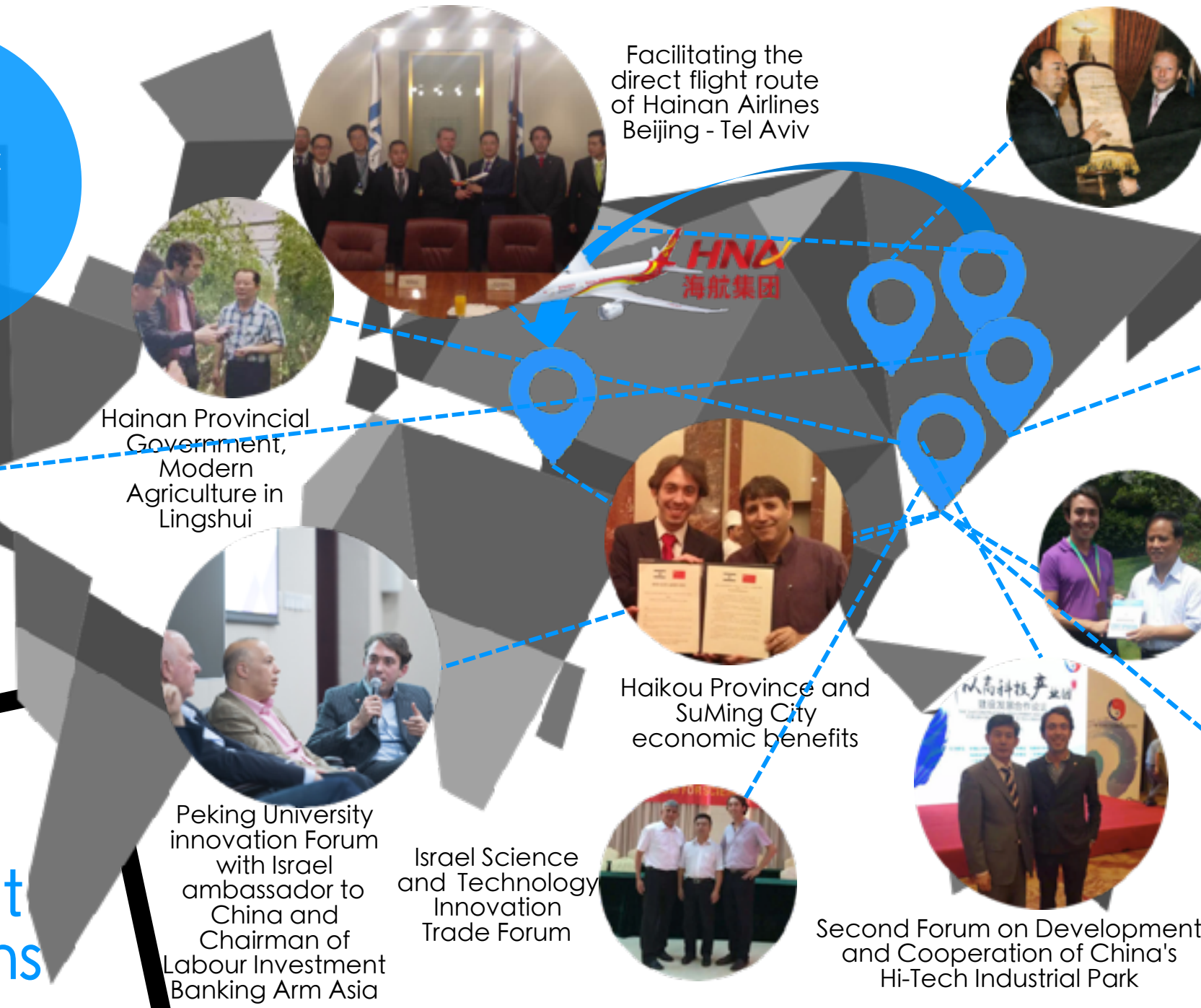


Second Forum on Development and Cooperation of China's Hi-Tech Industrial Park



Highest Expert Achievement Award presented to CEO Yuval Golan

Successful Government Cooperations

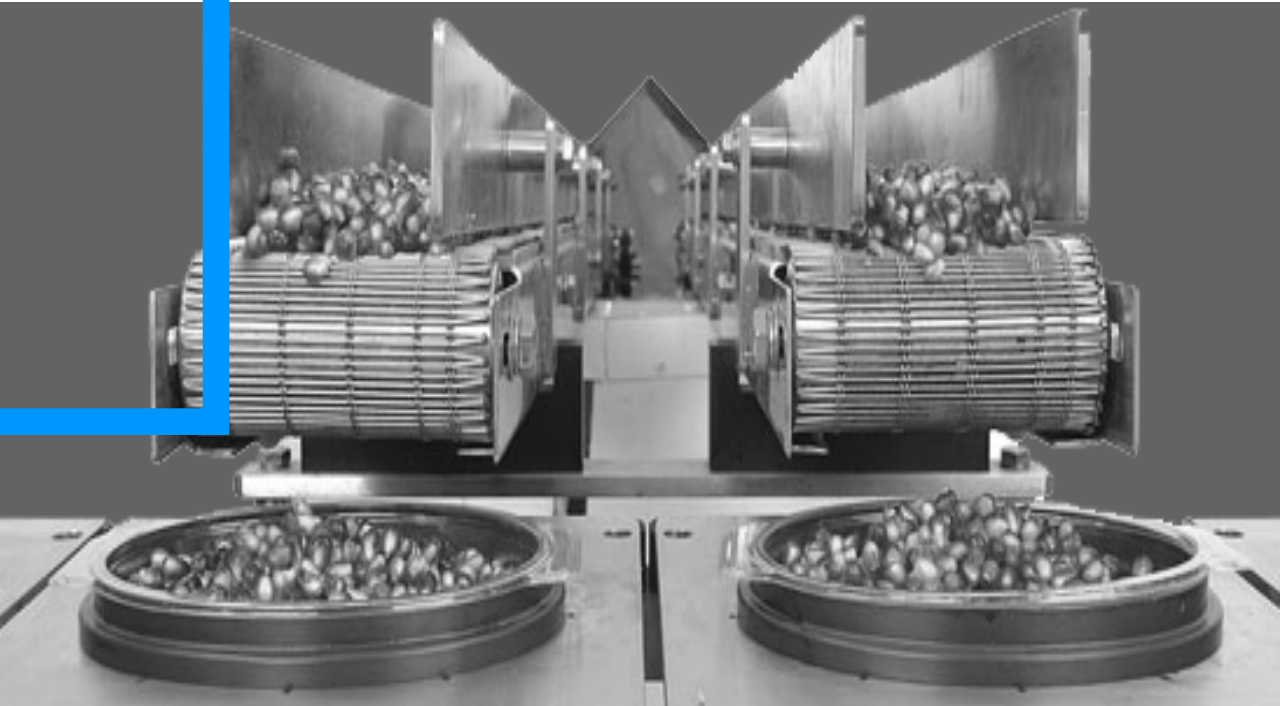


PROJECT	OUR ROLE	RESULTS
Coordination between Hainan Airlines and the ministry of Tourism in Beijing for the opening of the direct flight route Tel Aviv - Beijing	Israeli Government Route Approval and Coordination of Government Relations, follow ups and Negotiations	Succesfull Opening Of The Beijing - Tel Aviv Flight Route . the route opened from initially three flights per week and increased to five weekly flights, Direct Economic Benefits: 2 Billion Rmb/year (aviation, hotels, consumption)
Minister of Economy introduction to TAPs Demonstration Farm in Fujian	Coordination with Israeli Government, Intelligent Greenhouse Design, Planning, Construction, Technical Training and Farm Management	Collaboration of two governments to develop Several Israeli Agricultural Technology companies to improve high-tech agriculture enterprises to challenge the Local Frontier Of Agricultural Technology , Food Safety Standards and Market Competitiveness . Total investment: ¥250M
Collaborate with the Ambassador of Israel and Chairman of the Israeli Labour Bank to attend Peking University Business Forum	Coordination between the Embassy of Israel and the Israeli Workers Bank	Enormous success in the Peking University innovation Forum with Israel ambassador to China and Chairman of Labour Investment Banking Arm Asia, Matan Vilnai, other leading entrepreneurs and EMBA students
International Relations between the city of SuMing, Hainan Province and Israel	Israel Government Resources Coordination, Meeting-Planning, Follow Up and Negotiations	Construct a Platform Of Civil, Business And Government Relations for Haikou, Hainan and Israel
Organised the Second Forum of Development and Cooperation of Hi-Tech Industrial Park in China	Coordination between Israel and the Hainan Government, Israeli Enterprises, Planning, Design, Translation and Implementation	Promote cooperation between enterprises, to Improve The Level Of Domestic Technology Companies , increase bilateral trade and exchange, successfully Signing several science and technology projects
Haikou - Israel Science and Technology Innovation Forum	Israel Entrepreneurs Coordination, Activity Planning, Design, Translation	Coordination of Israeli entrepreneurs, introduce Israel's Innovative Culture Of Entrepreneurship , and construct a Platform For Government, Civil And Business Exchanges

For **Leading Hi-Tech** and **Start Up** companies, we provide **A platform for Fund Raising, Investment, Business Development & Cooperation Partners** and **Operation Services**

Innovation & Technology

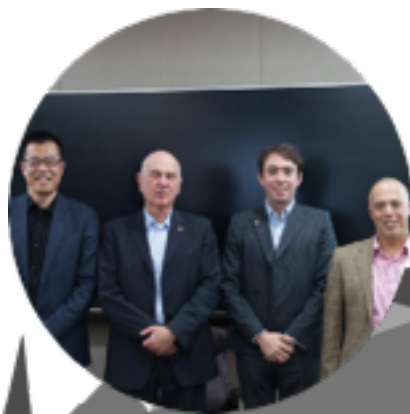
For **Fortune 500 Companies** we provide **Strategic Consulting, Investment Opportunities** and **Project Management**



Successful Innovation & Tech Projects



Israeli Prime Minister Business and Innovation Summit with Leading Chinese Entrepreneurs



Peking University innovation Forum with Israel Ambassador to China and Chairman of Labour Investment Banking Arm Asia



Haikou - Israel Science and Technology Forum



Minister of Foreign Affairs, Mr. Li Zhaoxing at the High-Tech Industrial Park Forum



University of Tel Aviv IoT Incubator Development and Investment Vehicle in Israeli Companies by HNA



HNA- Bidflyer Strategic Cooperation and Investment



3rd High-Tech Industrial Park Development and Cooperation Forum

PROJECT	OUR ROLE	RESULTS
Israeli largest delegation in China	Attendance and Coordination between Israeli Government and Chinese counterparts	Israeli Prime Minister Benjamin Netanyahu completed a four-day official visit to China at the invitation of Chinese President Xi Jinping, and met with Premier Li Keqiang, and the Chairman of the NPC Standing Committee Zhang Dejiang
Tel Aviv University - IoT Incubator/ Investment introduction by HNA group.	University of Tel Aviv Internet of Things Incubator Development and Investment Vehicle in Israeli Companies, Coordination and Investment with HNA	Coordinate Israeli Business Resources to promote the Israel Tel Aviv University Internet Incubator and Investments In Several Israeli Companies and support start-up companies to Promote China's - Israel Exchanges In Technology
HNA Eco Tech and Israeli BidFlyer Investment	Hainan Airlines Strategic Cooperation, Coordination, Investment Management and Consulting, in the Investment of Israeli Hi-Tech Firm Bidflyer	Modernisation of Hainan Airlines ticket platform, International Big Data Collection, Effectively Improve The Load Factor Of Planes to achieve millions of Profit Growth
Organised the Second Forum of Development and Cooperation of Hi-Tech Industrial Park in China	Coordination between Israel and the Hainan government, Israeli enterprises, Planning, Design, Translation and Implementation	Promote cooperation between enterprises, to Improve The Level Of Domestic Technology Companies, increase bilateral trade and exchange, successfully Signing several science and technology projects
Haikou - Israel Science and Technology Innovation Forum	Israel Entrepreneurs Coordination, Activity Planning, Design, Translation Implementation	Introduce Israel's Innovative Culture Of Entrepreneurship, and construct a Platform For Government, Civil And Business Exchanges

Tailor-made executive investment delegations (deal-flows, company visits & unforgettable experiences). Our services include designing the perfect schedule, deal-flow, leading company visits, official meetings, social and professional events as well as accommodations, transportations and administrative needs.

Delegations To Israel



Unique 1 Asia In The Press



At the Sanya Hi-Tech Industrial Park Construction, Development & Cooperation Forum, with Mr. Gong Jianzhong Vice-Chairman of China Public Diplomatic Association, Domestic and International media coverage to promote the technological development of Hainan Island.



Grand Signing ceremony of HNA and Bidflyer and the work done by Unique 1 Asia to present investment opportunities to HNA.

Unique 1 Asia In The Press



“The Travel Channel” and “Hainan Network TV” on the second Sanya High-tech Industrial Park Construction, Development & Cooperation Forum.



“Hainan TV” interviews at Unique 1 Asia.



Hainan Daily - Report on the CEO of Unique 1 Asia.



China News Agency - Extensive Media Report on the involvement of an Israeli entrepreneur in the promotion of Hainan and Israel through the organisation of the China-Israel Culture week (month) in Haikou.



New Evening News - Coverage of the innovative investment in the Israeli TAP modern agriculture projects and the expectation of cheaper organic healthy vegetables for Chinese Customers.

**Unique 1 Asia
In The Press**

Unique 1 Asia In The Press



Hainan Daily - Covers the presentation of the Coconut Island Award to CEO Yuval Golan for its extraordinary achievements. the Coconut Island Award is the highest prestigious award given to foreign experts on Hainan Island.



Xinhua News Agency - About the framework, legalities, hurdles and possibilities of being a foreign entrepreneur in China. Covering U1A its challenges, contributions and great achievements.



Heilongjiang TV and CNTV- On the investment in Israeli TAPs modern agriculture farms in China.



South Island Horizon Magazine - Article about the relationship between Unique1Asia and local companies, the benefits of cooperation and contributions of integrating business with international perspectives.



Haikou TV - Broadcasts the 'First Stop' column on the Haikou Arcade Street and the cultural activities happening which led to 100,000 unique visitors over a month period.



Hainan Provincial Science and Technology Bureau - reporting on the activities of Haikou Israel Science and Technology Innovation Forum.

**Unique 1 Asia
In The Press**



Haikou Evening News - always has a homeland in the heart, a report on the Haikou Arcade Street cultural week with Israel Consul General to South-China Mr. Yaacov Avrahamy and CEO Yuval Golan.



Hainan Provincial Department of Agriculture - Published the bilateral Agricultural Cooperation with Israel through Unique1 Asia.



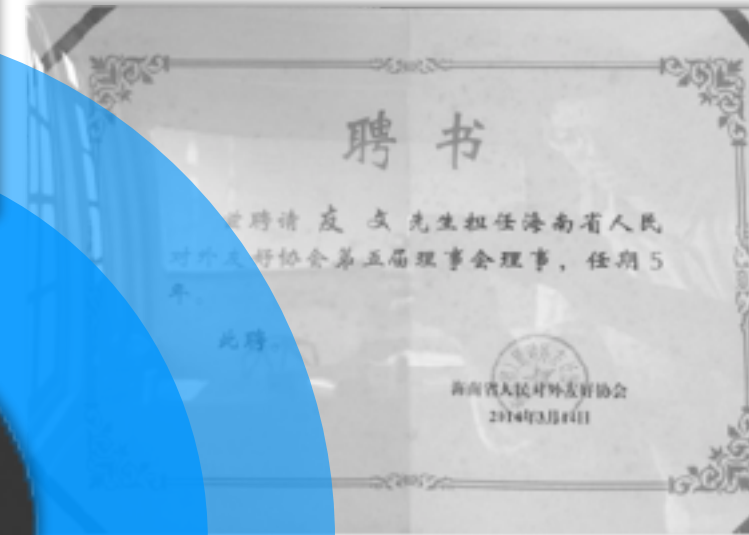
Finnair Quality Hunters - Introduction video presenting Unique1 Asia CEO and Owner Mr. Yuval Golan.

**Unique 1 Asia
In the Press**

Honorary appointment as visiting lecturer to Hainan University



Honorary appointment to the Hainan association for friendship with foreign countries



Awards



Highest achievement award for foreign experts by the Hainan Provincial Government



International tourism ambassador appointment by the Haikou Municipality

*Thank you
for your
interest.*

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友文国际商业咨询 UNIQUE 1 ASIA INTERNATIONAL

Feel free to ask questions

